



DLG Thai is a young and motivated team that has the objective to create platforms to promote innovations and progress in agriculture in Thailand and Southeast Asia. We stand for teamwork, passion, quality and internationality. We offer an equal working environment where everybody counts and performance is recognised and valued.

We look forward to welcome you in our team as a

Sales Manager Exhibitions incl. Digital Marketing

Your responsibilities will include:

- Generating leads and new customers for our exhibitions and projects in Southeast Asia as well as for our world leading trade fairs in Germany (via industry events, customer visits, phone, mailing)
- Becoming part of the community:
Developing strong relationships with industry associations and multipliers
- Identifying trends and relevant topics in the agricultural sector
- Supporting the global sales team in all aspects
- Serving your clients and partners in all requests
- Ensuring the maintenance of exhibitor's and visitor's database
- Executing sales-promoting digital marketing and communication activities:
Social Media (LinkedIn, Facebook, Instagram, Line), website content and email marketing

Your qualification & experience:

- Bachelor's degree or higher in related field
- Minimum 3 years professional experience in sales
- Working experience in the agricultural sector or exhibition industry is required
- Extrovert character and customer-oriented
- Passionate, proactive and quality focused
- Ability to work in a dynamic working environment and international team
- Excellent interpersonal skills with the ability to work closely with partners and external customers
- Strong communication skills in English and Thai (verbal and written); further ASEAN languages beneficial

For further information please contact Mrs. Katharina Staske (Managing Director DLG Thai Co., Ltd.)
Please apply via mail: k.staske@dlg.org

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